



2025  
ADAPTABILITIES

Breakfast

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## Sponsorship Opportunity

We need your help to support individuals  
with diverse abilities and their families.

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June 4, 2025



**ADAPTABILITIES**  
MEANINGFUL DISABILITY PROGRAMS





# 2025 ADAPTABILITIES Breakfast

**W**e would like your company to consider being a Corporate Sponsor of the Annual AdaptAbilities Breakfast. The AdaptAbilities Breakfast will feature a Media emcee, the potential for media coverage (media will be invited to the event), extensive coverage on social media, and exposure to the 900-1000 guests at the event, including members of Edmonton's business community.

**Wednesday, June 4, 2025**

**6:45am: Networking**

**7:30 - 8:30am: AdaptAbilities Breakfast**

**LOCATION:**

**Downtown Edmonton  
Convention Centre, Hall AB  
9797 Jasper Avenue**



# Sponsorship Opportunities



## PRESENTING SPONSOR \$30,000 (Exclusive)



- **Prime seating** at the event - table of 10 near the stage
- **Speaking opportunity** at the beginning of the event during greetings
- **Primary and prominent logo** placement on the event program and visuals (largest logo)
- **Opportunity to provide** 8 professionally produced free standing pop up signs to be displayed at the event
- **6 shout outs** on AdaptAbilities' social media channels (24 shout outs in total) thanking your company for being the Presenting Sponsor - Facebook, Instagram, X (formerly Twitter), LinkedIn; current number of followers/friends: 9,699
- **Shout out thanking** your company in our staff and family e-newsletters
- **Your company logo** in posts on social media about the event
- **Your company logo in the AdaptAbilities'** email signature that advertises the event - estimated number of emails sent weekly with the signature: 1,200 - 1,700
- **Your company logo** on the AdaptAbilities website, from April 1 to June 4, 2025
- **First right of refusal** to be the Presenting Sponsor for the 2026 event



# Sponsorship Opportunities



## SUCCESS SPONSOR

\$20,000 (Exclusive)



- **Seating for 8** near the stage
- **Prominent logo placement** on the event program and visuals (large logo)
- **Opportunity to** provide centrepieces for guest tables **or** 6 professionally produced free-standing pop-up signs to be displayed at the event
- **4 shout outs** on AdaptAbilities' social media channels (16 shout outs in total) thanking your company for being the Success Sponsor – Facebook, Instagram, X (formerly Twitter), LinkedIn; current number of followers/friends: 9,699
- **Shout out thanking** your company in our staff and family e-newsletters
- **First right** of refusal to be the Success Sponsor for the 2026 event
- **Recognition** by the emcee from the podium at the beginning of the event

# Sponsorship Opportunities



## FRIENDSHIP SPONSOR

\$10,000 (Exclusive)



- **Seating for 6** near the stage
- **Logo placement** on the event program and visuals (large logo)
- **Opportunity to** provide 4 professionally produced free-standing pop-up signs to be displayed at the event
- **3 shout outs** on AdaptAbilities' social media channels (12 shout outs in total) thanking your company for being the Friendship Sponsor - Facebook, Instagram, X (formerly Twitter), LinkedIn; current number of followers/friends: 9,699
- **Shout out thanking** your company in our staff and family e-newsletters
- **Recognition** by the emcee from the podium at the beginning of the event
- **First right** of refusal to be the Friendship Sponsor for the 2026 event

# Sponsorship Opportunities

## MEDIA SPONSOR

Value discussed with the Sponsor (Exclusive)



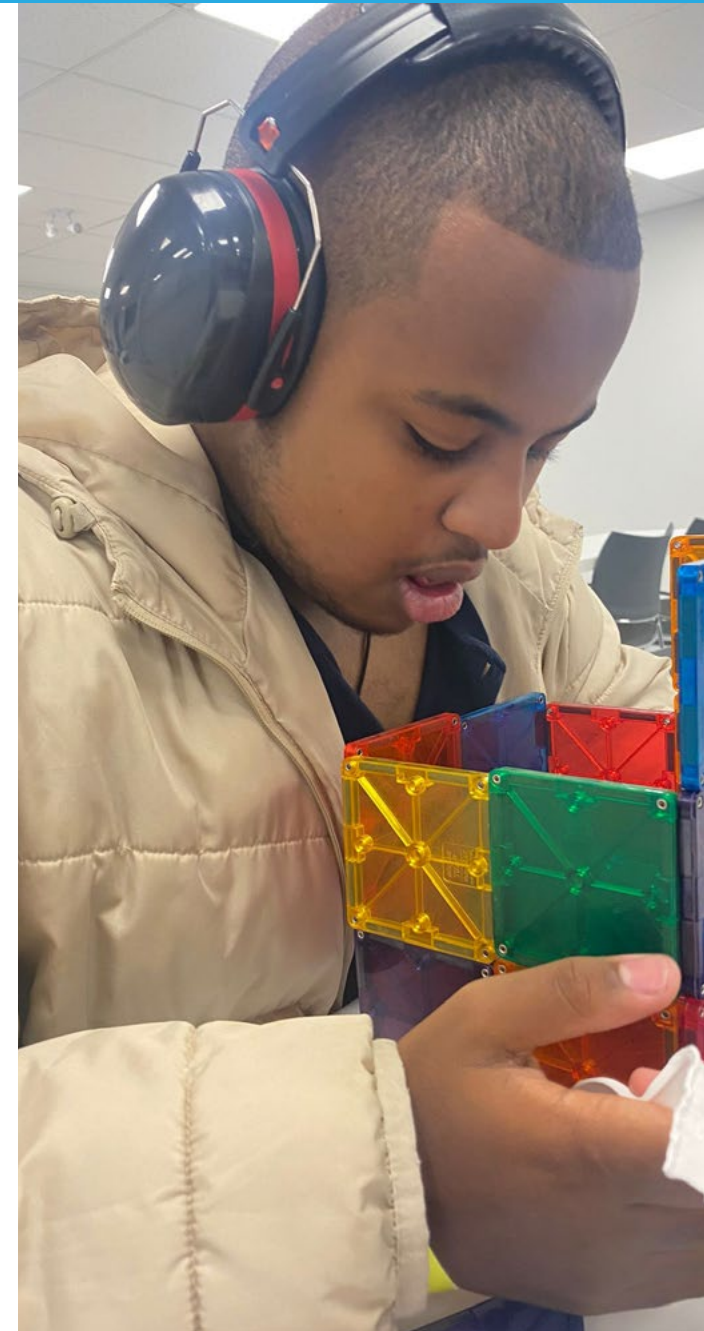
- **Prime seating** at the event – table of 10 near the stage
- **Provision of the emcee** for the event – who promotes your brand while speaking at the event
- **Prominent logo** placement on the event program and visuals (large logo)
- **Opportunity to** provide 3 professionally produced free-standing pop-up signs to be displayed at the event
- **3 shout outs** on AdaptAbilities' social media channels (12 shout outs in total) thanking your company for being the Media Sponsor – Facebook, Instagram, X (formerly Twitter), LinkedIn; current number of followers/friends: 9,699
- **Shout out thanking your company** in our staff and family e-newsletters
- **Your company logo** on the AdaptAbilities Website
- **First right** of refusal to be the Media Sponsor for the 2026 event

## CAMP COOKOUT SPONSOR

\$5,000 (up to 6 sponsors)



- **Sponsorship of the Food**, Beverages and Venue
- **Seating for 6** near the stage
- **Logo placement** on the event program and visuals (large logo)
- **Opportunity to** provide 3 professionally produced free-standing pop-up signs to be displayed at the event
- **3 shout outs** on AdaptAbilities' social media channels (12 shout outs in total) thanking your company for being a Camp Cookout Sponsor – Facebook, Instagram, X (formerly Twitter), LinkedIn; current number of followers/friends: 9,699
- **Shout out thanking your company** in our staff and family e-newsletters
- **First right** of refusal to be a Camp Cookout Sponsor for the 2026 event



# Sponsorship Opportunities

## HAPPY CAMPER SPONSORS

\$2,500 (up to 8 sponsors)



- **Preferred seating** for 4
- **Logo placement** on the event program and visuals (medium size logo)
- **Opportunity** to provide 2 professionally produced free standing pop up signs to be displayed at the event
- **1 shout out** on AdaptAbilities' social media channels (4 shout outs in total) thanking your company for being a Happy Camper Sponsor - Facebook, Instagram, X (formerly Twitter), LinkedIn; current number of followers/friends: 9,699
- **Shout out** thanking your company in our staff and family e-newsletters
- **First right** of refusal to be a Happy Camper Sponsor for the 2026 event

## INCLUSION SPONSORS

\$1,500 (up to 10 sponsors)



- **Preferred seating** for 4
- **Logo placement** on the event program and visuals (small size logo)
- **Opportunity** to provide 1 professionally produced free standing pop up signs to be displayed at the event
- **1 shout out** on AdaptAbilities' social media channels (4 shout outs in total) thanking your company for being an Inclusion Sponsor - Facebook, Instagram, X (formerly Twitter), LinkedIn; current number of followers/friends: 9,699
- **Shout out** thanking your company in our staff and family e-newsletters
- **First right** of refusal to be an Inclusion Sponsor for the 2026 event



# Sponsorship Opportunities

## FUN IN THE SUN SPONSORS \$1,000 (up to 10 sponsors)



- **Preferred seating** for 3
- **Logo placement** on the event program and visuals (small size logo)
- **Opportunity to** provide 1 professionally produced free standing pop up sign to be displayed at the event
- **1 shout out** on AdaptAbilities' social media channels (4 shout outs in total) thanking your company for being a Fun in the Sun Sponsor – Facebook, Instagram, X (formerly Twitter), LinkedIn; current number of followers/friends: 9,699
- **Shout out thanking** your company in our staff e-newsletter
- **First right** of refusal to be a Fun in the Sun Sponsor for the 2026 event

## GROWTH SPONSORS \$750 (up to 10 sponsors)



- **Preferred seating** for 3
- **Logo placement** on the event program and visuals (small size logo)
- **Opportunity to** provide 1 professionally produced free standing pop up sign to be displayed at the event
- **Shout out thanking** your company in our staff e-newsletter
- **First right** of refusal to be a Growth Sponsor for the 2026 event





# Sponsorship Opportunities

## TEAM SPONSORS

\$500 (up to 10 sponsors)



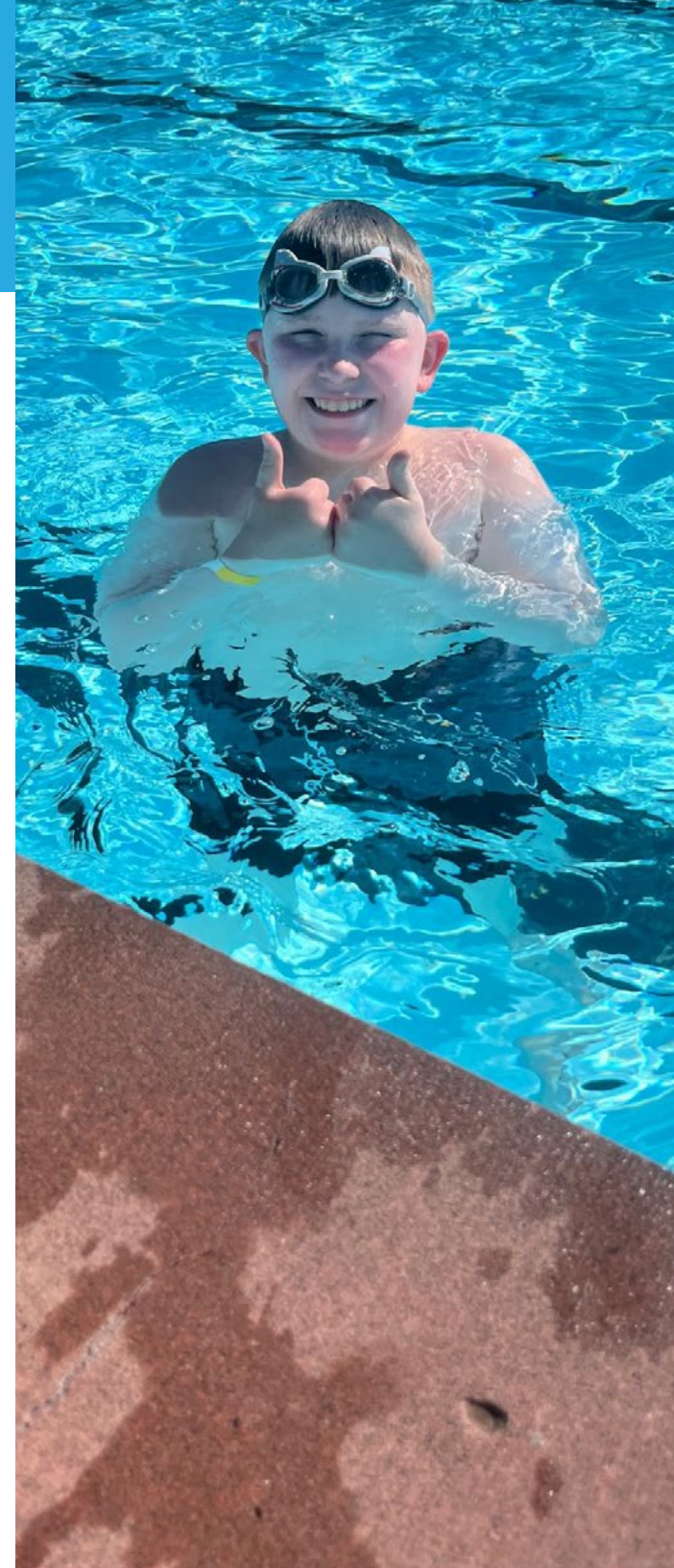
- **Preferred seating** for 2
- **Logo placement** on the event program and visuals (small size logo)
- **Opportunity** to provide 1 professionally produced free standing pop up sign to be displayed at the event
- **Thanks in** our staff e-newsletter
- **First right** of refusal to be a Team Sponsor for the 2026 event

## BELONGING SPONSORS

\$250 (up to 10 sponsors)



- **Preferred seating** for 1
- **Logo placement** on the event program and visuals (small size logo)
- **Opportunity** to provide 1 professionally produced free standing pop up sign to be displayed at the event
- **First right** of refusal to be a Belonging Sponsor for the 2026 event





*Please contact:*

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[adaptabilities.ca](http://adaptabilities.ca)